



# 14<sup>th</sup> Annual ISSAQUAH TURKEY TROT

A fun & casual 5K walk/run through downtown Issaquah  
Thanksgiving Day, November 23, 2023

*Benefitting the Issaquah Food & Clothing Bank*

## Why Sponsor?

- Tap into strong community excitement at this beloved holiday tradition.
- The 2022 event drew 4,000 participants, hundreds of volunteers, and dozens of sponsors.
- Your sponsorship will give you marketing visibility with 11,000+ food bank supporters in East King County, plus thousands of brand impressions through various promotional channels.
- Since 2010, the Issaquah Turkey Trot has raised \$655,000 to support the critical daily operations of the food bank to stand in the gap for our neighbors in need.

	SPONSORSHIP LEVELS			
	BIG TOM TURKEY \$5,500	MASHED POTATO \$3,500	STUFFIN' \$1,750	PUMPKIN PIE \$1,000
Announcer recognition at race start	X			
Logo on Turkey Trot website home page	X			
Recognition in press release	X			
Logo in Issaquah Highlands Connections ad	X			
Logo on event poster	X	X		
Social media recognition	X	X		
Swag distribution on courses	X	X		
Logo on photo booth	X	X		
Logo on Gobble Wobble station along the route	X	X	X	
Sponsor listing with link on e-mails to Trotters	Logo	Logo	Logo	Name
Logo on race t-shirt	Extra-Large	Large	Medium	Small
Logo on Turkey Trot website sponsor page	X	X	X	X
Booth and/or banner at start/finish line	X	X	X	X
Complimentary entries (can be donated to IFCB clients)	40	25	10	5



**ISSAQUAH**  
Food & Clothing Bank  
SINCE 1971

- We provide food, essential needs items, and case management services at no cost to residents in Sammamish, Issaquah, Newcastle, Renton, and extended communities.
- In 2022, we served approximately 6,000 people, with 60% of recipients being children and seniors.
- Inflation and reductions in SNAP benefits have increased the demand for our resources so your help is crucial.

Learn more at  
[issaquahfoodbank.org](http://issaquahfoodbank.org)

A completed [Sponsor Commitment Form](#) and payment will secure your spot for this year's event. For more info, please contact: Steve Wilcox, 425-331-9203, [steve@issaquahfoodbank.org](mailto:steve@issaquahfoodbank.org) or visit the event website at [www.issaquahturkeytrot.org](http://www.issaquahturkeytrot.org).

Get additional benefits and discounts as a dual or triple sponsor of the Illuminating Hope fireworks show, Recipe for Hope fundraiser, and Issaquah Turkey Trot. Contact Steve for details!

**DEADLINE FOR SPONSOR COMMITMENTS IS FRIDAY, SEPTEMBER 29, 2023**