



13th Annual ISSAQUAH TURKEY TROT

A fun & casual 5k walk/run through downtown Issaquah Thanksgiving Day, November 24, 2022

Benefitting the Issaquah Food & Clothing Bank

Why Sponsor?

- You will tap into strong community excitement as this beloved holiday tradition returns to a single route and event for the first time since 2019.
- The 2019 event drew 4,200+ participants, hundreds of volunteers, and dozens of sponsors.
- Your sponsorship will give you marketing visibility with 10,000+ food bank supporters in East King County, plus thousands of brand impressions through various promotional channels.
- Since 2010, the Issaquah Turkey Trot has raised \$630,000+ to support the critical daily operations of the food bank to stand in the gap for our neighbors in need.

	SPONSORSHIP LEVELS			
	BIG TOM TURKEY \$6,000	MASHED POTATO \$4,000	STUFFIN \$1,750	PUMPKIN PIE \$1,000
Announcer recognition at race start — <i>first since 2019!</i>	X			
Logo on Turkey Trot website home page	X			
Recognition in press release	X			
Logo on event poster	X	X		
Social media recognition	X	X		
Swag distribution on courses	X	X		
Photo booth sponsorship — <i>first since 2019!</i>	X	X		
Sponsor a Gobble Wobble station along the route	X	X	X	
Sponsor listing with link on e-mails to Trotters	Logo	Logo	Logo	Name
Logo on race t-shirt	Extra-Large	Large	Medium	Small
Logo on Turkey Trot website sponsor page	X	X	X	X
Booth and/or banner at start/finish line	X	X	X	X
Complimentary entries	40	25	10	5



ISSAQUAH Food & Clothing Bank

- We provide food, essential needs items, and case management services at no cost to residents in Sammamish, Issaquah, Newcastle, Renton, and extended communities.
- In 2021, we served approximately 6,000 people, with 60% of recipients being children and seniors.
- The harsh economic impact of the pandemic has driven more people to require our resources and will continue to do so for years.

Learn more at issaquahfoodbank.org

A completed [Sponsor Commitment Form](#) and payment will secure your spot for this year's event. For more info, please contact: Steve Wilcox, 425-331-9203, steve@issaquahfoodbank.org or visit the event website at www.issaquahturkeytrot.org.

Get additional benefits and sponsor discounts as a dual sponsor of both the Issaquah Turkey Trot and our Recipe for Hope event in September. Contact Steve for details!

DEADLINE FOR SPONSOR COMMITMENTS IS FRIDAY, SEPTEMBER 30, 2022.