



15th Annual ISSAQUAH TURKEY TROT

A fun & casual 5K walk/run through downtown Issaquah
 Thanksgiving Day, November 28, 2024
Benefiting the Issaquah Food & Clothing Bank

WHY SPONSOR?

- ✦ Tap into strong community excitement at this beloved holiday tradition. The 2023 event drew 4,300+ participants, hundreds of volunteers, and dozens of sponsors.
- ✦ Your sponsorship will give you marketing visibility with 11,000+ food bank supporters in East King County, plus thousands of brand impressions through various promotional channels.
- ✦ Since 2010, the Issaquah Turkey Trot has raised more than \$160,000 to support the critical daily operations of the food bank to stand in the gap for our neighbors in need.

SAVE \$200! Commit before the August 9 Early Bird deadline and take \$200 off your sponsorship!

SPONSORSHIP LEVELS

BENEFITS	SPONSORSHIP LEVELS			
	BIG TOM TURKEY \$5,700	MASHED POTATO \$3,700	STUFFIN' \$1,950	PUMPKIN PIE \$1,200
Announcer recognition at race start	X			
Logo on Turkey Trot website home page	X			
Recognition in press release	X			
Logo in Issaquah Highlands Connections ad	X			
Logo on event poster	X	X		
Social media recognition	X	X		
Swag distribution on courses	X	X		
Logo on photo booth	X	X		
Logo on Gobble Wobble station along the route	X	X	X	
Sponsor listing with link on e-mails to Trotters	Logo	Logo	Logo	Name
Logo on race t-shirt	Extra-Large	Large	Medium	Small
Logo on Turkey Trot website sponsor page	X	X	X	X
Booth and/or banner at start/finish line	X	X	X	X
Complimentary entries (can be donated to IFCB clients)	40	25	10	5



ISSAQUAH
 Food & Clothing Bank
 SINCE 1971

✦ We provide food, essential needs items, and case management services at no cost to residents in Sammamish, Issaquah, Newcastle, Renton, and extended communities.

✦ In 2023, we served about 7,500 people, with 60% of recipients being children and seniors.

✦ Inflation and reductions in SNAP benefits have increased the demand for our resources, so your help is crucial.

Learn more at
[issaquahfoodbank.org](https://www.issaquahfoodbank.org)

A completed [Sponsor Commitment Form](#) and payment will secure your spot, and your benefits begin as soon as we receive your sponsor fee. For more info, please contact: Steve Wilcox, 425-331-9203, steve@issaquahfoodbank.org.

DEADLINE FOR SPONSOR COMMITMENTS IS THURSDAY, SEPTEMBER 6, 2024

(we may be able to accommodate later registrations, but those sponsors may not receive all benefits)

Get additional benefits and discounts as a dual sponsor of our Recipe for Hope fundraiser and the Issaquah Turkey Trot. Contact Steve for details!



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Thanksgiving Day, November 28, 2024
Benefiting the Issaquah Food & Clothing Bank

SPONSOR COMMITMENT FORM

Thank you for joining our mission as a sponsor of our annual Turkey Trot event! By participating in this way, you are acting as a critical support to help reduce food insecurity in our community. Please complete and return this form as soon as possible with your payment to secure your sponsorship. Checks can be mailed to the address below with the notation "Turkey Trot Sponsorship." We will provide a confirmation as well as next steps to ensure that you receive all the benefits of your sponsorship.

You may also complete this form online by [clicking here](#).

SAVE \$200! If you commit before the August 9 Early Bird deadline, take \$200 off these rates!

Please check desired sponsorship level:

- | | |
|---|---|
| <input type="checkbox"/> Big Tom Turkey – \$5,700 | <input type="checkbox"/> Dual (Turkey Trot + Recipe for Hope) – Please select a sponsorship level for this event and we'll be in touch to confirm both events and total fees. |
| <input type="checkbox"/> Mashed Potato – \$3,700 | <input type="checkbox"/> Hybrid or In-Kind – Please contact us to confirm. |
| <input type="checkbox"/> Stuffin' – \$1,950 | <input type="checkbox"/> I would like to donate _____ of our complimentary entries to IFCB clients. |
| <input type="checkbox"/> Pumpkin Pie – \$1,200 | |

Name of sponsoring business/entity _____

Main contact name _____

Email _____ Phone _____

Street address _____

City _____ State _____ ZIP code _____

Team captain's name for complimentary entries _____

Email _____ Phone _____

2024 TURKEY TROT SPONSOR COMMITMENT DEADLINE IS THURSDAY, SEPTEMBER 6, 2024

(we may be able to accommodate later registrations, but those sponsors may not receive all benefits)

Your sponsor benefits begin as soon as we receive your commitment and your payment. You can pay by:

- Mailing or dropping off a check made out to "Issaquah Food & Clothing Bank" to: Steve Wilcox, Development & Communications Coordinator, Issaquah Food & Clothing Bank, 179 1st Avenue SE, Issaquah, WA 98027. Please specify "Turkey Trot Sponsorship" on the memo line.
- Using our [online donation form](#) to pay by credit card. Please specify "Turkey Trot Sponsorship" in the comments field.



Make a Bigger Difference and Get More Benefits. Become a *Super Sponsor* or *Mega Sponsor*!



12th Annual Live Breakfast/Lunch
Tuesday, Oct. 1, 2024

15th Annual 5K Walk/Run
Thanksgiving Day, Nov. 28, 2024

Super Sponsors

Sponsor both events at any level and save 10%!

Mega Sponsors

Sponsor both events for a combined total of at least \$5,000 (after discount), save 10%, enjoy additional thanks in event promotions, and get a framed certificate of recognition to display your commitment.

SAVE MORE! If you commit before the **July 3 Early Bird deadline**, take **\$400 off** these rates!

Sponsorships	Level	Before Discount	10% Discount	Super/Mega Total
Premier + Big Tom Turkey	Mega	\$10,900	\$1,090	\$9,810
Premier + Mashed Potatoes	Mega	\$8,900	\$890	\$8,010
Premier + Stuffin'	Mega	\$7,150	\$715	\$6,435
Premier + Pumpkin Pie	Mega	\$6,400	\$640	\$5,760
Champion + Big Tom Turkey	Mega	\$8,400	\$840	\$7,560
Champion + Mashed Potatoes	Mega	\$6,400	\$640	\$5,760
Champion + Stuffin'	Super	\$4,650	\$465	\$4,185
Champion + Pumpkin Pie	Super	\$3,900	\$390	\$3,510
Advocate + Big Tom Turkey	Mega	\$7,400	\$740	\$6,660
Advocate + Mashed Potatoes	Super	\$5,400	\$540	\$4,860
Advocate + Stuffin'	Super	\$3,650	\$365	\$3,285
Advocate + Pumpkin Pie	Super	\$2,900	\$290	\$2,610

COMMITMENT DEADLINE FOR RECIPE FOR HOPE IS FRIDAY, AUGUST 2, 2024

A completed [Sponsor Commitment Form](#) and payment will secure your spot.

Not sure yet about sponsoring both events?

Sponsor Recipe for Hope now, and when you later decide to sponsor Turkey Trot, we'll deduct your Super/Mega discount from the Turkey Trot sponsorship!

Questions?

Contact Steve Wilcox, 425-331-9203, steve@issaquahfoodbank.org

